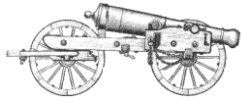


**Choose Your Level of Participation**

- Corporate Platinum ..... \$500.00
- Corporate Gold ..... \$350.00
- Corporate Silver ..... \$200.00

**Event Program Booklet Ad Rates**

- Full Page ..... \$150.00
- Half Page ..... \$100.00
- 1/4 Page ..... \$ 75.00
- 1/8 Page ..... \$ 50.00
- 1/16 Page ..... \$ 25.00



**Contact Us**

The Battle of Newton Society  
c/o FMG, 122 S. Main St.  
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Our Website:  
<http://www.battleofnewton.org>

On Facebook:  
[www.facebook.com/groups/battleofnewtonsociety/](http://www.facebook.com/groups/battleofnewtonsociety/)

Business Name \_\_\_\_\_

Business Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_

Cell \_\_\_\_\_

E-mail \_\_\_\_\_

Contact \_\_\_\_\_

Please make checks payable to Battle of Newton Society.  
Return this form along with payment and ad copy to:

The Battle of Newton Society  
c/o FMG, 122 S. Main St.  
Enterprise, AL 36330

# The Battle of Newton

## Sponsorship Program



## Living History

## Who We Are

At dawn on March 3, 1865, a band of raiders attacked the town of Newton, at the time county seat of Dale County, with the object of burning the court house. They were led by Capt. Joseph Sanders, a man who had deserted his Confederate company, joined the Federal army, then deserted again.

The raiders were met by a hastily-organized band of townsmen (too old or too young to serve in the field), led by Confederate veteran Jesse Carmichael, who had lost an arm at the Battle of Sharpsburg in 1863. These men were the Newton Home Guard. Knowing the raiders were coming, they formed into two groups and opened fire on Sanders and his men when they arrived at the town. Several raiders were killed by the guns of the Home Guard, and the town was saved.

The people of Newton began commemorating the event with a re-staging of the attack in 2001. That first battle was sponsored by Town of Newton, the Newton Ruritan Club and the 15th Alabama, Co E, Re-enactors. The downtown area was closed off for a re-enactment of the skirmish around the gazebo.

In 2003, the Newton Home Guard was founded to manage the event, which moved to John Hutto Park to accommodate a larger audience. Re-enactments continued to be faithfully carried out. In 2012, organizations and individuals formed the Battle of Newton Committee to aid in putting on the annual re-enactment.

In 2013 it was decided to further organize the group as The Battle of Newton Society. The purpose of the Society is to coordinate, promote and host the annual re-enactment, to encourage the publication of historical material and the marking of historical sites; sponsor lectures, meetings, and discussions; and use the media to awaken public interest in the Battle of Newton and the War Between the States period in general.

## How Your Sponsorship Helps

All of the funds collected from sponsorships and other advertisements goes towards staging a two-day event, with battles both days by re-enactors from Alabama, Georgia, and Florida. Infantry, cavalry, and artillery are portrayed. After the battle, spectators can watch a Military Field Hospital in action. There are opportunities to visit the Union and Confederate camps and interact with the soldiers.

There is also a large Activities Tent, where games, storytelling, and contests for children are held throughout the day. Children can play with replicas of wooden toys popular in the 1860s. On Sunday morning, there is a period church service in the Activities Tent.

There will be many "living history" exhibitions around the park grounds, put on by local civilian re-enactors and craftsmen. Many hand-made items are for sale.

Live music from the stage will be featured both days.

Admission to the park is free, as are all the games and activities. We want to provide an enjoyable, educational experience for everyone, especially children. We have always made our personnel and resources available to schools in Southeast Alabama for presentations.

Our goal is to keep history alive for future generations. It is particularly important to continue awareness of the Battle of Newton, one of only three skirmishes fought in the Wiregrass region of Alabama during the War Between the States.

Your help will allow us to meet the many financial obligations involved in hosting the event, while keeping admission and participation free to the public.

Please consider choosing one of our Corporate Sponsorship plans, details at right. We also hope you will join us at the event on the third weekend of October.

### PLATINUM - \$500

- Full page ad in event program booklet
- Listing on Sponsors page in program
- Display ad on event website (for one year)
- 8' advertisement banner on event stage
- Two :30 ad scripts (provided by sponsor) and two 1:00 ad scripts (provided by sponsor) read from stage during event
- Promotion on Facebook of your Facebook page and/or website
- Your video/TV ad streamed from our website
- Reserved place to set up tent or table at the event with no vendor fee

### GOLD - \$350

- Full page ad in event program booklet
- Listing on Sponsors page in program
- Display ad on event website (for one year)
- 6' advertisement banner on event stage
- Two :30 ad scripts (provided by sponsor) and one 1:00 ad script (provided by sponsor) read from stage during event
- Promotion on Facebook of your Facebook page and/or website
- Your video/TV ad streamed from our website

### SILVER - \$200

- Full page ad in event program booklet
- Listing on Sponsors page in program
- Display ad on event website (for one year)
- 4' advertisement banner on event stage
- Two :30 ad scripts (provided by sponsor) read from stage during event
- Promotion on Facebook of your Facebook page and/or website