

## WHO WE ARE

At dawn on March 3, 1865, a band of raiders attacked the town of Newton in Dale County with the object of burning the court house. They were met by a hastily-organized band of townsmen (too old or too young to serve in the field), led by Confederate veteran Jesse Carmichael, who had lost an arm at the Battle of Sharpsburg. These men were the Newton Home Guard. Knowing the raiders were coming, the citizen-soldiers opened fire when the attackers arrived. Several raiders were killed by the guns of the Home Guard, and the town was saved.

The people of Newton began commemorating the event with a re-staging of the attack in 2001. In 2003, the battle was moved to John Hutto Park to accommodate a larger audience. Re-enactments continued to be faithfully carried out. In 2013, the Battle of Newton Society was formed to aid in putting on the annual re-enactment. The Society was incorporated as a 501(c)(3) non-profit organization in 2017.

The purpose of the Battle of Newton Society, Inc., is to coordinate and host the annual Battle of Newton, encourage the publication of historical material, promote the marking of historical sites, and sponsor programs and lecturers for area schools and civic organizations aimed at providing historical, factual information about the life of the people of Alabama from the settlement of the area through the late 1800s. We support museums, historical sites, cultural activities, and other tax exempt organizations in their efforts to educate the population about the life and accomplishments of our ancestors.



### CONTACT US

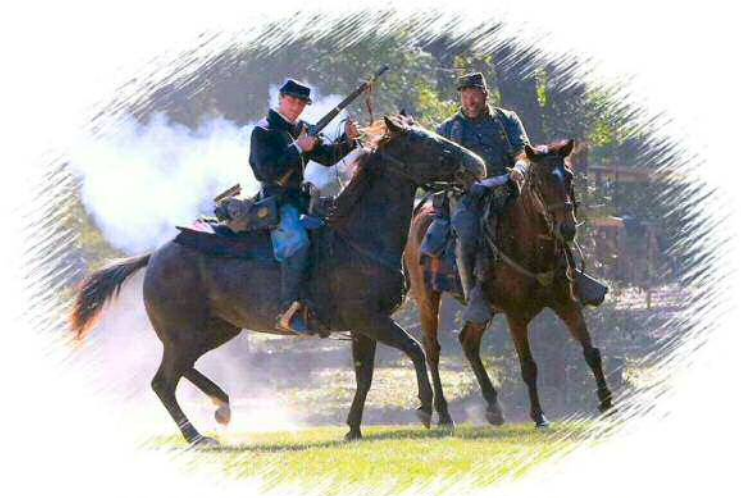
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Our Website:  
<http://www.battleofnewton.org>

On Facebook:  
[www.facebook.com/groups/battleofnewtonsociety/](http://www.facebook.com/groups/battleofnewtonsociety/)

# The Battle of Newton

## SPONSORSHIP PROGRAM



## HOW YOUR SPONSORSHIP HELPS

The funds collected from sponsorships and other advertisements goes towards staging a two-day event, with battles both days by re-enactors from Alabama, Georgia, and Florida. Infantry, cavalry, and artillery are portrayed. After the battle, spectators watch a military field hospital in action. There are opportunities to visit the Union and Confederate camps and interact with the soldiers.

There is also a large Activities Tent, where games, storytelling, and contests for children are held throughout the day. On Sunday morning, there is a period church service in the Activities Tent. There will be many “living history” exhibitions around the park grounds, put on by civilian re-enactors and craftsmen. Many hand-made items are for sale. Live music from the stage will be performed both days. This year, the 5th Alabama Regimental Band will play Saturday evening for a period ball.

We want to provide an enjoyable, educational experience for everyone, especially children. We have always made our personnel and resources available to schools in Southeast Alabama for presentations. Our goal is to keep history alive for future generations. It is particularly important to continue awareness of the Battle of Newton, one of only three skirmishes fought in the Wiregrass region of Alabama during the War Between the States.

Your help will allow us to meet the many financial obligations involved in hosting the event, while keeping admission and participation in the events free to the public. Please consider choosing one of our Corporate Sponsorship plans, details at right. We hope you will join us at the event on October 5-6.

### Choose Your Level of Participation

- Corporate Platinum ..... \$500.00
- Corporate Gold ..... \$350.00
- Corporate Silver ..... \$200.00

### Event Program Booklet Ad Rates

- Full Page ..... \$150.00
- Half Page ..... \$100.00
- 1/4 Page ..... \$ 75.00
- 1/8 Page ..... \$ 50.00
- 1/16 Page ..... \$ 25.00

### PLATINUM SPONSOR - \$500

- Full page ad in event program booklet
- Listing on Sponsors page in program
- Display ad on event website (for one year)
- 8' advertisement banner on event stage
- Two :30 ad scripts and two 1:00 ad scripts (provided by you) read from stage both days during event
- Promotion on Facebook of your Facebook page and/or website
- Your video/TV ad streamed from our website
- Reserved place to set up tent or table at the event with no vendor fee

### GOLD SPONSOR - \$350

- Full page ad in event program booklet
- Listing on Sponsors page in program
- Display ad on event website (for one year)
- 6' advertisement banner on event stage
- Two :30 ad scripts and one 1:00 ad script (provided by you) read from stage both days during event
- Promotion on Facebook of your Facebook page and/or website
- Your video/TV ad streamed from our website

### SILVER SPONSOR - \$200

- Full page ad in event program booklet
- Listing on Sponsors page in program
- Display ad on event website (for one year)
- 4' advertisement banner on event stage
- Two :30 ad scripts (provided by you) read from stage both days during event
- Promotion on Facebook of your Facebook page and/or website

